

Contact

hello.alexisjose@gmail.com

+63 956 634 2416

Angeles City, Philippines

linkedin.com/in/alexis-jose

alexisjose.vercel.app

Technical Skills

- WordPress & Website Support: custom themes and plugins, web security hardening, uptime monitoring
- Front-end: JavaScript (ES6+), TypeScript, React, Next.js, HTML/CSS,
- Back-end: PHP, Node.js, MySQL
- Hosting & DevOps: Vultr, Cloudflare, Git
- SEO & Accessibility: Technical SEO, AEO/GEO, JSON-LD, Core Web Vitals
- Marketing Technology: HubSpot Core, Salesforce Marketing Cloud, GA4, GTM
- AI Tools: Claude Code, GitHub Copilot, LLM API integration
- Project Management: monday.com, Jira, Agile (SAFe)

Education

BS Information Technology
Pamantasan ng Lungsod ng Valenzuela
2014 - 2018

Certifications

- SAFe Agilist (SA), Scaled Agile · 2023
- Salesforce Marketing Cloud Email Specialist · 2024
- Google Analytics 4, Google Skillshop · 2024

Alexis Jose

Full Stack Developer | Technical SEO

Professional Summary

Full stack web developer with 8+ years in web development and digital marketing, including 4+ years working remotely for Australian and international teams. I manage 13 live websites, including 9 brand sites at OLG Office Australia, from custom WordPress builds to hosting, security and SEO. My marketing background means I build for results: my HubSpot email-to-sales automation helped lift deals by 15%.

Work Experience

Full Stack Developer

OLG Office Australia (Remote) | May 2024 - Present

- Run 9 brand websites end to end, from custom WordPress themes and plugins to Vultr hosting, backups, security hardening, uptime monitoring and DNS/SSL.
- Lifted organic traffic 15% in 6 months with JSON-LD structured data and AEO, and cut average page load 16% through Core Web Vitals work.
- Built HubSpot automation that hands high-intent eDM leads straight to sales, helping increase deals by 15%.

Our Daily Bread Ministries · 6 years

ODB Ministries Global

Software Engineer | July 2022 – May 2024

- Promoted to the global engineering team, building web apps for 35 regional offices; cut load times 15% and brought sites to WCAG 2.1 AA accessibility compliance.
- Built the organisation-wide page builder (React, GrapesJS, Node.js) used in 30+ countries, cutting page production from 2 days to 3 hours.

ODB Ministries Philippines

Digital Marketing Specialist | June 2018 – June 2022

- Grew organic traffic 20% (25,000 to 30,000 monthly sessions) through technical SEO, site structure and content optimisation.
- Led multi-channel email campaigns in Salesforce Marketing Cloud and HubSpot, lifting engagement by 10%.

Project Highlights

Multi-Brand Landing Page System | JavaScript, PHP | OLG Office

Reusable, conversion-focused landing pages across 9 brands. Ranks for 40+ target keywords and lifted the conversion rate from 1.8% to 2.3%.

Project Management System | OLG Office

Designed a monday.com board to plan, assign and track web and marketing work, improving delivery pace and visibility of priorities across the team.